

YMCA WORCESTERSHIRE

REDDITCH / WORCESTER / BROMSGROVE / WYRE FOREST
WYCHAVON / MALVERN HILLS

YMCA

Make a real difference

Corporate Partnerships & Sponsorship Pack

Join us in supporting YMCA Worcestershire's mission to create an inclusive future where everyone can reach their true potential. Your sponsorship will help fund life-changing programmes that provide safe spaces, vital support, and meaningful opportunities for people facing disadvantage across the county.

www.ymcaworcestershire.org.uk



Who are we?

YMCA Worcestershire is an independent local charity supporting over 4,000 children, young people and families every year. We work countywide to create safety, stability, confidence and opportunity for people facing disadvantage, helping them build stronger, healthier futures.



Housing & Support

We provide safe, stable accommodation for young people facing homelessness as a social landlord, with a mix of supported and independent housing. Residents in supported living are supported to build life skills for independent living.



Early Years Education

We nurture the care and education of over 300 young children in our nurseries, providing them with the foundation they need for a brighter future.



Bridge Family Project - HMP Hewell

Helping children and young people stay connected with their fathers through parenting programs, family days, and initiatives like Story Book Dads, where fathers record stories for their children enabling them to hear their fathers voice for a bedtime story.



Youth Development

Delivering youth clubs, outreach, and mentoring, we provide safe spaces, trusted adults, and targeted support building confidence, resilience, wellbeing, and positive pathways for young people facing challenges.



Willow Trees Community Centre

The Willow Trees Community Centre is a vibrant hub at the heart of the Redditch community, supporting midwifery and family planning services, hosting community groups, housing our nursery, and bringing people together through events all year round.



Why partner with us?



- ▶▶▶ Make a visible, local impact across Worcestershire communities
- ▶▶▶ Support young people's mental health, wellbeing and life chances
- ▶▶▶ Help deliver positive community impact and meaningful employee engagement, while supporting wider social value priorities
- ▶▶▶ Engage employees through purposeful volunteering and skills-based opportunities
- ▶▶▶ Partner with a trusted, values-led organisation with a strong local reputation

We work collaboratively with businesses to create partnerships that are flexible, practical and mutually beneficial.



While part of the wider YMCA movement, YMCA Worcestershire operates as an independent charity, ensuring all partnerships and investment directly benefit Worcestershire communities.



Our Impact

Our vision is an inclusive future where everyone can reach their true potential.

We focus on prevention and early intervention, working with people before challenges escalate and crises deepen.

Our work helps reduce isolation, improve mental health, prevent homelessness and build resilience within local communities.

3800+

youth club attendances in the last academic year

700+

mentoring sessions delivered in schools each year

14 YOUTH CLUBS
with at least one in every district

4000+

children, young people and families supported annually

1,100+ hours

of additional youth work delivered through targeted funding programmes

6 accommodation sites

offering supported and independent living

1,087

prisoners, children, and family members supported through structured programmes, 1:1 work, group sessions, training, and events through Bridge Family Project.

200+

accommodation beds, supporting over 300 young people and families each year





How your business can get involved



We offer a range of partnership opportunities, enabling organisations to support vulnerable children, young people, and families across Worcestershire in ways that align with their values, workforce, and business objectives.



Corporate investment & sponsorship

Financial support to sustain and expand vital local services.

Employee volunteering & engagement

Well-structured opportunities that allow staff to make a tangible difference locally.

Skills-based & in-kind support

Sharing professional expertise, resources or equipment to strengthen services.

Strategic partnerships

Longer-term collaborations (1–3 years) focused on deeper, place-based impact across Worcestershire.





Why your sponsorship matters



Your support will make a huge difference to people like Jake.

Jake came to YMCA Worcestershire after facing homelessness at just 18. With our support, he was able to access safe accommodation, gain vital life skills, and receive career guidance. Now, Jake has a full-time job and a secure future.

"YMCA Worcestershire gave me a second chance. They believed in me when no one else did and helped me rebuild my life. I'll always be grateful for the support I received." – Jake

YMCA Worcestershire plays a crucial role in supporting individuals across the county, offering safe housing, educational opportunities, and mentorship.

By sponsoring us you are directly contributing to these life-changing initiatives. Your support enables us to provide essential services to children, families, and individuals in need, ensuring everyone in Worcestershire, regardless of their circumstances, has the opportunity to thrive.

Together, we can create lasting change.



Investment & Volunteering

Corporate Investment & Sponsorship

Corporate support enables us to deliver and grow life-changing services across Worcestershire.

What your support could help us achieve



£1000

Enhance our nurseries with new learning resources and equipment, giving children the best possible start in life.



£2000

Supplies and equipment for our 14 youth clubs, helping us deliver a variety of structured activities in safe, supportive spaces.



£5000

Supports vital mental health and wellbeing provision for residents who have experienced trauma, homelessness, or family breakdown.



£10,000

Funds a full year of school-based mentoring, supporting young people facing a range of challenges.



£25,000

Contribute towards essential improvements to our supported accommodation buildings.

Support can include annual donations, programme sponsorship, match-funding staff fundraising or payroll giving.

Employee Volunteering & Skills-Based Support

We provide meaningful, safe and well-managed opportunities including:

- Corporate volunteer days (refurbishment, decorating, gardening and community projects)
- Mentoring, employability and life-skills workshops for young people
- Professional skills support (HR, finance, marketing, IT, digital and governance)

All volunteering activity is fully supported by YMCA Worcestershire staff and underpinned by robust safeguarding and risk management processes.





What's in it for you?

We value strong, long-term relationships and ensure our partners feel connected to the difference they are making.



Partners benefit from:

- Clear impact updates and outcome reporting
- Case studies and stories demonstrating real-world change
- Recognition via social media, website and publications
- Opportunities for staff engagement, visits and events
- A dedicated YMCA Worcestershire contact

Governance, Safeguarding & Trust

- Robust safeguarding policies and procedures
- DBS-checked and fully trained staff and volunteers
- Comprehensive risk assessments for all activities
- Strong financial controls and transparent reporting

Partners can be confident their support is managed responsibly and ethically.

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Let's work together

We would love to explore how your organisation could work alongside YMCA Worcestershire to create lasting positive change.

Whether you are interested in supporting young people and mental health, engaging staff through volunteering, or developing a strategic community partnership, we would welcome an initial conversation.

Together, we can strengthen communities and change lives across Worcestershire.

Contact:

The Business Development Team

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ymca-worcestershire



@worcsymca



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